



Flouting and Violation Grice's Theory of Cooperative Principle Maxim in Podcast Dedy Corbuzier Scene Widi Viera-Cinta Laura

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Abstract. *In communication, people should be cooperative to avoid misunderstanding. Meanwhile, from the non-cooperation of Grice's theory of cooperative principle. Violating maxim means the speaker does not observe the maxim not in purpose. The flouting maxim implies that the speaker does not observe the maxim purposefully. This research analyzes the non-cooperative principle used by Podcast Dedy Corbuzier Scene Widi Viera-Cinta Laura. The researcher chooses this podcast because it can involve a conversation between a host and a guest star that discuss about a certain topic, the speaker might break the maxim of cooperative principle in delivering the message and providing information to the listener. This research was conducted by using descriptive qualitative. The present study aims 1) To find out flouting and violation maxim are used in Dedy Corbuzier's YouTube Channel, and 2) To describe the reason why flouted and violation maxims occur in Podcast Dedy Corbuzier scene Widi Viera – Cinta Laura. The results that the researcher found are that out of 36 data, 14 were flouting a maxims, 22 were violation a maxims. From the result above, violation maxim was the most similar. Violating maxim means the speaker does not observe the maxim not in purpose, maxim quantity that cause speakers not to give enough information to a listener. Whereas in Flouting maxim happened because the speakers failed to obey maxim on purpose. Based on the data of flouting maxim of realtion most dominantly used that causes speakers want to change the topic and reveal the hidden meaning behind the utterances.*

Keywords : *maxim, flouting, violation, and cooperative principle.*

Abstrak. Dalam berkomunikasi, masyarakat harus bersikap kooperatif untuk menghindari kesalahpahaman. Sedangkan dari non-kooperatif teori prinsip koperasi Grice. Melanggar maksim berarti penutur tidak menaati maksim tanpa sengaja. Pelanggaran maksim menyiratkan bahwa penutur tidak menaati maksim tersebut dengan sengaja. Penelitian ini menganalisis prinsip non kooperatif yang digunakan dalam Podcast Dedy Corbuzier Scene Widi Viera-Cinta Laura. Peneliti memilih podcast ini karena dapat melibatkan percakapan antara pembawa acara dan bintang tamu yang membahas topik tertentu, pembicara mungkin melanggar maksim prinsip kooperatif dalam menyampaikan pesan dan memberikan informasi kepada pendengar. Penelitian ini dilakukan dengan menggunakan deskriptif kualitatif. Penelitian ini bertujuan 1) Untuk mengetahui pelanggaran dan pelanggaran maksim yang digunakan dalam Channel YouTube Dedy Corbuzier, dan 2) Untuk mendeskripsikan alasan terjadinya pelanggaran dan pelanggaran maksim dalam Podcast Dedy Corbuzier adegan Widi Viera – Cinta Laura. Hasil yang peneliti temukan adalah dari 36 data, 14 data melanggar maksim, 22 data melanggar maksim. Dari hasil di atas, pelanggaran maksim merupakan yang paling mirip. Melanggar maksim berarti penutur tidak mematuhi maksim tersebut dengan tidak sengaja, kuantitas maksim yang menyebabkan penutur tidak memberikan informasi yang cukup kepada pendengar. Sedangkan pelanggaran maksim terjadi karena penutur sengaja tidak menaati maksim. Berdasarkan data tersebut pelanggaran maksim realita paling dominan digunakan yang menyebabkan penutur ingin mengubah topik pembicaraan dan mengungkapkan makna tersembunyi di balik tuturannya.

Kata Kunci : maksim, pelanggaran, pelanggaran, dan prinsip kerjasama.

BACKGROUND

Communication is a process by which people arrive at shared meaning through the interchange of messages. The listeners must comprehend the speaker's exact intentions in order for the conversation to be successful. However, with verbal communication we frequently stop communicating fully and authentically, making it difficult for the listener to understand what we are saying. The listeners must comprehend the speaker's exact intentions in order for the conversation to be successful. In a communication, speakers will use language to convey certain messages, and the other person will work to understand what those messages imply. Therefore, good communication requires strong understanding between the speaker and the listener. However, it frequently happens that the speaker's message is unclear, ambiguous, or incoherent to the point where the listener cannot understand the speaker's intended meaning. In actuality, interpersonal communication is not always smooth.

In fact, the conversation among people does not always run well. Sometimes there is lie, ambiguity, irrelevant or uninformative conversation which creates confusion even misunderstanding among the participants. The verbal exchange that occurs amongst two individual once in a while does no longer occur the way it supposes to be happened due to the fact what character pronouncing does now not truly suggest the which means of the utterances and the listener can not take delivery of it. This is why, if a person who hears an utterance can not understand the message and misunderstanding, confusion or even anger.

In linguistics, a good communication can be done by following the "cooperative principle" or the principle of cooperation conveyed. The principle of cooperation is defined as "make your contribution such as required, as the stage at which it occurs, by

the accepted purpose or direction of the talk exchange in which you are engaged". In essence, the cooperation concept argues that each speaker must effectively contribute in order to communicate. The goal of the intended contribution is to give the audience enough knowledge that is accurate, understandable, coherent, and pertinent to the conversation. These four maxims—the maxims of quality, quantity, relevance, and manner—must all be used in this principle in order to produce good communication.

Sometimes people ruin the cooperative principle of their communication. violating maxim means the speaker does not observe the maxim not in purpose. The flouting maxim implies that the speaker does not observe the maxim purposefully. What the speakers does not completely or break the principle maxims, the speaker is stated to "flout the maxims". When the speaker flout the maxim, the conversation between the speaker and the hearer may be unsuccessful because they may misunderstand each other. Speaker who flout the maxim cause the hearer not to understand the truth and simplest understand the surface meaning of the speaker's words. Meanwhile, violating happens in order to deceive a hearer with letting the hearer only knows the surface meaning of an utterance. Saying something which is not true is an example of flouting and violating toward maxim.

However, in reality society in general does not always apply the principles of adherence to maxims in daily communication. Sometimes they do not apply the principle of obedience to these maxims because they do it on purpose or not do it. Intentional cases, for example, they don't tell the truth or lie to cover something up or just to please other people, exaggerate words with a specific purpose or attract the attention of others. On other occasions they sometimes don't say anything irrelevant or sometimes they provide information that is ambiguous or unclear when communicating with others. For example, when the teacher asks, "Have you finished your English assignment?". The student

answer, “ I was not present yesterday”. Students do not answer what the real answer is. Students should answer “yes” or “no”. Non observance of this maxim can not only be found in daily public communication, but in a podcast interview on YouTube.

One form of interactive language that carries on such conversations is podcasts. These are recordings of one or more people discussing specific topics, such as sports, lifestyle, politics, and more. Podcasts are a series of digital video or audio broadcasts that can be downloaded and played on mobile devices. Recently podcasts have become a very popular media for sharing information with the public, such as information on politics and artists. After that, one of the Podcasts that is in great demand by the public today is from Deddy Corbuzier.

Dedy Corbuzier Podcast is content on the Youtube Channel "Deddy Corbuzier" which discusses the latest conditions in Indonesia, the latest news, inspirational stories, and other aspects of sources that are not widely known to the public. The researcher chose deddy corbuzier as the object because he is very well known among Indonesian people. and his guests, the topics and discussions are interesting.

One of Dedy Corbuzier's podcast episodes entitled "Akhirnya Cerita Setelah Sekian Lama Dia Simpan Kejadian Ini” scene Widi Viera and Cinta Laura. In this episode Widi Viera and Cinta Laura become guest stars. Widi Viera and Cinta Laura are public figures, singers and artists This podcast episode was released on June 23, 2022 with a duration of 1:03:22. In this episode, Widi Viera tells about herself experiencing sexual violence, which she doesn't want to talk about, but with support of Cinta Laura, finally Widi Viera tells how she went through that difficult time and Cinta Laura provides strength through words for Widi Viera. This episode is interesting to listen to because

they provide motivation in getting through difficult times experienced by anyone and encourage each other as public figures. For the example in conversation when Dedy ask Widi “what happen? and Widi answer “ yang dulu?” in the conversation widi flouted maxims because Widi didn't answer Dedy's question correctly. so that the listener does not get enough information from the statement.

Since this podcast involves a conversation between a host and a guest star that discuss about a certain topic, the speaker might break the maxim of cooperative principle in delivering the message and providing information to the listener. therefore, the researcher is interested in analyzing the flouting and violation maxim in Podcast Dedy Corbuzier Scene Widi Viera-Cinta Laura and the reason why they did so. The researcher applies Grice's Cooperative Principle Theory.

THEORITICAL REVIEW

Pragmatics is the study of the relationship between language structure and its user, or the words' literal relation to the message they were intended to convey. Cutting (2002) asserts that pragmatics examines language's meaning from the outside. In other words, pragmatics is the field of study that focuses on the speaker's meaning. Humans are able to analyze things like assumptions, purposes, and goals while speaking. In this context, interpretation occurs when the speaker delivers or understands the words and depends on the context and background of the conversation.

Due to precise engagement in communication, the participants must convey the message and grasp its meaning. As a result, there must be a rule to take control strictly in order to construct the communication appropriate with the context. Both the speaker and the hearer must participate cooperatively in the process by contributing. Additionally, Yule (1996) added that as pragmatics is the study of the "unseen" meaning, the reader

must be able to rely on many assumptions and interpretations in order to understand what is meant even when it is not explicitly articulated.

According to Grice (1975), "Implicature is intended to explain the words interpreted, suggested, and intended by speakers, which is actually different from what is said by speakers. Implicature is used to explain words that speakers interpret, indicate, and intend but that are actually distinct from what speakers actually say.

Context is defined in a variety of ways. According to Yule (1996), pragmatics is the study of contextual meaning, which relates to the understanding of what individuals mean in a certain situation and how the context effects what they said.

The Cooperative Principle is principally concerned with the distinction between "saying" and "meaning," trying to address the question of "how do speakers know how to generate implicit meanings and how can they assume that their addressees will reliably understand their intended meaning". In this section, the writer tends to highlights the Grice's theory of Cooperative Principle and its Maxims. Grice (1975) as cited from Jafari (2013, p. 2151) claims that communication acts counts on the Cooperative Principle; meanwhile, interlocutors attempt to make a cooperation to each other in any colloquial the conversational exchanges, and offers some principles create the cooperative behavior among participants in conversations. Moreover, The Cooperative Principle allows one participants of a conversation to create a communication at which they assume the other participant cooperative. In addition, The Cooperative Principles avoids the breaking down of communication which results in unsuccessful conversation.

The cooperative principle is a set of four fundamental conversational rules that outline what participants must do in order to have a conversation that is as relational and

cooperative as possible. Participants should speak honestly, pertinently, orderly, informatively, and clearly while providing enough information. According to Grice (1989: 28), the listener and speaker must abide by four conversational maxims in order to put the cooperative principles into practice. Quantity, quality, relevance, and manner are their four guiding principles.

RESEARCH METHODS

This research is descriptive qualitative research. Qualitative means this research does not need any kind of statistic approach to analyze the data and the researcher find out the flouting and violation maxim with the reason doing a violating and flouting maxim. According to Creswell (2014:4) qualitative research is a study that seeks to discover and comprehend the significance that individuals or groups ascribe to social or human problems.

Qualitative method is developed in social science, and it enables the writer to conduct a study in social and culture phenomena. The researcher used descriptive qualitative research is because the research result describe the event descriptively by using Grice's (1975) theory to find out flouting and violation maxim and the reason.

RESULTS AND DISCUSSION

The data were collected from the Podcast Dedy Corbuzier Scene Widi Viera and Cinta Laura and limited in the utterances which were done. As it been mentioned before, the research only focused on the non observance maxim which is flouting and violation maxim uttered in the podcast. The classifications are identified into sub headings for each features as proposed by Grice in his theory about non observance

maxim they are maxim of quality, maxim of quantity, maxim of relation, the maxim of manner. In the podcast are 36 non-observance maxim data. There are 22 Violation maxims, 9 utterances of the violation maxim of quantity, 5 utterances of violation maxim quality, 3 utterances of violation maxim manner, and 5 utterances of violation maxim relation. Whereas on flouting maxim there are 14 data, 4 utterances of the flouted maxim of quality, 5 utterances flouted maxim of quantity, 2 utterances flouted maxim of manner and 6 utterances flouted maxim of relation.

Description

Qn : maxim quantity

Q1 : maxim quality

R : maxim relevance

M : maxim manner

Table 1 Flouting maxims on dialogue between host and guest

No	Utterances	Flouting maxim			
		Qn	Q1	R	M
1	Context: (When starting the podcast Dedy greeted the gusest stars as Cinta Laura and Widi Viera) Dedy : How are you Cinta? Cinta: im good Dedy : how are you widi? Widi : good, <i>I'm Trying</i>	✓			
2	Context : (Dedy asked Cinta Laura why Widi Viera answered trying when he was asked) Dedy : trying? Why?temen kamu kenapa cinta (<i>trying?why? what's wrong with your friend?</i>) Cinta : to be honest untuk jadi orang yang positive itu memang butuh proses ,dan butuh sesuatu yang pertama benar-benar nge break kita dulu menghancurkan hati kita menghancurkan pikiran kita. Darisitu kita		✓		

	<p>mau belajar akhirnya kita dikuatkan untuk bisa jadi orang yang positve. <i>(To be positive is a process, and it takes a real break to break our hearts first break our minds. From there we want to learn we'll finally have the strength to take a positve)</i></p>				
3	<p>Context: (When Cinta and Widi talk together about their career without Dedy, then Cinta makes the talk Dedy Corbuzier) Dedy : oh saya masih ada disini , kirain tidak <i>(Oh I'm still here, I guess not)</i> Cinta&Widi : Hahaha Dedy : saya udah lupa topiknya apa sekarang, tadi ngomongin apasih? <i>(I forgot the topic what now, what did you say anyway?)</i> Widi : iya ngomongin apa ya haha <i>(Yeah, let's talk about what haha)</i></p>				✓
4	<p>Context : (Widi gives a statement that she constantly wants to cry at every concert) Dedy:enggak, tapi kenapa mau manggung nangis? Bukannya happy? <i>(No, but why do you want to go on crying? Wasn't happy?)</i> Widi : karna mungkin 1 its not my genre ya aku yg sesungguhnya kan, aku berasal dari metal, imo, rock kek gitu". Terus mesti nyanyi yang nyanyi nya nyanyi banget yang diluar lingkaran aku, mungkin salah satunya itu. Kedua everything happends so fast kan. (nengok arah cinta) its my grammar right? Hahaha takut ada guru bahasa inggris <i>(Because maybe one of my genre's not my gene. I mean, I'm all metal, imo, rock and groove." Always gotta sing the song. sing the hell out of my circle. maybe it's one of those. Both everything happends so fast. Its my grammar right? Hahaha fear no English teacher)</i></p>			✓	
5	<p>Context: (Dedy wouldn't dare to ask what is going on with widi.) Dedy : cinta you know what , i think you better and listen me karena gue cowok, lo lebih (menyuruh cinta untuk menanyakan widi apa yang dialaminya dengan pelecehan seksual) Cinta: i think is susah untuk menanyakan pertanyaan karena gue gatau tingkat kesiapan widi untuk cerita. Aku orang</p>	✓			

	<p>yang percaya bahwa kita tidak boleh memaksa seseorang untuk bicara sampai mereka siap</p> <p><i>(I think it's hard to ask you a question because I got a widi readiness level for the story. I'm the one who believes that we shouldn't force anyone to talk until they're ready)</i></p>				
6	<p>Context : (Widi is trying to tell us about the experience that she had been kidnapped by some drunk people to see a boy who had become her current ex-boyfriend at night)</p> <p>Dedy : alasan mereka pick up you apa? <i>(They pick you up any reason?)</i></p> <p>Widi : i dont know itu bagian situ setelah gue pikir lagi kayak coba bukan gue gitu loh pasti lanjut kan , lanjut diangkut dong , lanjut diapa”in di mobil itu.nah didalam mobil gue diapa”in oke. I was just lucky gue gatau juga kenapa gue orangnya</p> <p><i>(I dont know that part after I think like try not me so I must continue, continue being transported dong, continue what "in" that car. Well, I get in my car where it's okay. I was just lucky I was so or why I'm the guy)</i></p>	✓			
7	<p>Context: (Dedy asked if the person who had kidnapped a drug user)</p> <p>Dedy : <i>it's drugs or?</i></p> <p>Widi : ya jadi yang dibelakang emang mabok, yang depan hanya nemanin ada dua orang.</p> <p><i>(So the one at the back is so high, the front only picks up two guys.)</i></p> <p>Dedy : yang depan ga mabok ? lebih tolol lagi yang didepan</p> <p><i>(The one on the front is intoxicated? Even more stupid in front)</i></p> <p>Widi : kayaknya yang depan lebih sadar kayaknya yang depan nemanin bos nya dibelakang kayak gitu intinya berarti nyari cewe kan bungkus eh kenak gue.</p> <p><i>(I think the front is more aware the front is the boss in the back like that, so basically find a girl to pack my bags)</i></p>				✓
8	<p>Context: (Answering dedy's question about what clothes widi wears and cinta with worthit is self word?)</p> <p>Cinta : okey worth it aku rasa sepanjang sejarah manusia seringkali orang-orang diajarkan laki-laki maupun perempuan diajarkan bahwa kita hanya mempunyai</p>		✓		

	<p>harga diri jika misalnya pendidikan kita cukup atau latarbelakang ekonomi kita <i>begini</i>.atau misalnya kita berteman dengan orang” penting atau yah faktor” yang menurut society itu di sahkan atau berharga. <i>(Okay worth it I think in all of human history people have been taught men and women have been taught that we only have a sense of self-worth if such as education or economic background were enough. Or, for example, we befriend the "important or yah factors" that society claims to have legitimized or valued)</i></p>				
9	<p>Konteks (Cinta mocks Dedy like ruffled) Dedy : Apalagi lagi galau , tiba-tiba balkon ketutup <i>(Not to mention desperate, suddenly off the balcony)</i> Cinta : hahaha Widi : okey gue ga ngerti gue kalian berdua, gue keluar ya haha <i>(Okay I don't understand. you two, I'm out)</i> Cinta : next time haha</p>			✓	
10	<p>Context:(When Dedy asked if during Cinta talk to some podcast about RUU PKS bill whether his system and its people had changed)) Dedy : masyarakatnya gimana? <i>(People?)</i> Widi : masyarakatnya harus lebih luas la, piknik nya lebih jauh, otaknya kebuka jadi banyak baca” jangan liat yang sempit” aja. Jadi ya harus lebih pintar la intinya.jangan idiot juga , kalau semua idiot ya ga maju”. Itu bahasa gue makanya gue gapernah mau ngomong karena gue kasar orangnya. <i>(It has to be more spacious la, it has further picnics, his brain gets opened up so read a lot of "don't stare at it." So ya gotta get smarter at the point. Don't be an idiot too, if all idiots don't come forward ". That's my language that I need to talk to because I'm rude to the person.)</i></p>			✓	
11	<p>Context: (Dedy says that Cinta Laura is a perfect match for motivating a lot of people) Dedy : lo gamau buka call center? Your good loh. Beneran bikin cinta laura call center <i>(You open a call center? Your good loh. It makes Laura call center love)</i></p>			✓	

	<p>Cinta : tapi kan bentar lagi podcast aku kan jalan lagi , akan menyaingi podcast ini. Ha disitulah aku berbicara <i>(But I'm gonna have to start running again, gotta keep up with this podcast. That's where I'm speaking.)</i> Dedy : yayaya Cinta : hahaha</p>				
12	<p>Context: (Dedy asked when the podcast of Cinta Laura opened) Dedy : kapan? <i>(when?)</i> Cinta : bentar lagi. <i>(Just a little longer)</i></p>	✓			
13	<p>Context : (Cinta Laura tells us that she often accepts questions by people when they are married and she gives a statement about questions) Dedy : yang nanya itu kebanyakan yang kepo. Itulah bahaya pengangguran. Jadi kalau ditanya seperti itu jawab maaf anda kapan bahagia. <i>(Asking questions is mostly centered. That's the danger of unemployment. So when asked like that you say you're sorry when you're happy.)</i> Widi : anda nganggur ya? makanya nikah yakan <i>(Are you free? So marry yakan)</i> Dedy : itu bahaya pengangguran <i>(It dangers unemployment)</i></p>		✓		
14	<p>Context: (Before ending the podcast dedy said what Cinta discussed about women is very good to best thing to be woman) Cinta : yeah i think is woman powerful Widi : ya kita yang ngatur semuanya kita yang nentuin kapan punya anak kita kapan kita yang brojolin kita yang milihlo <i>(We control everything. we control when we have kids, when we're brojolin)</i> Dedy : hahaha Widi : kita yang mendidik , kita yang ganti popok segala macem. <i>(We teach, we change the diapers.)</i></p>		✓	✓	

Table 4.2 Violation maxims on dialogue between host and guest

No	Utterances	Violating maxim			
		Qn	Q1	R	M

1	<p>Context : (When Widi Viera answered Dedy trying's question when asked how are you)</p> <p>Dedy : trying means not?</p> <p>Widi : okey im good</p> <p>Were two diferent persson you like a positive person , im not (ngomong ke cinta)</p>			✓	
2	<p>Context: (when Cinta describes the state of Widi and tries to strengthen Widi, and Dedy does not kow what words of Cinta and Widi)</p> <p>Cinta : don't worry im stand here with you</p> <p>Dedy : enggak" ini kenapa sih, tunggu dulu. Lu kenapa kok tiba-tiba gak baik" saja</p> <p><i>(Not "what's wrong with you, wait a minute. What's wrong with you all of a sudden)</i></p> <p>Widi : iya gue kenapa sih</p> <p><i>(Yeah, I wonder what is)</i></p>		✓		
3	<p>Dedy : But really you knows widi. Please let me work easier</p> <p>Cinta : Dalam 6 tahun terakhir aku lihat perubhan yang drastis aura nya agak berubah, tapi aku gatau kenapa jujur, karna kita terakhir ketemu udah 2 3 tahun sebelum pandemi.</p> <p><i>(In the last six years I've seen the sudden change in aura has changed somewhat, but I or why, honestly, because we last saw each other 2, 3 years before the pandemic)</i></p> <p>Widi : kita ketemu soal happy bukan soal kerja , kalo soal kerja memang dri dulu jujur yang setiap manggung gue selalu mau nangis</p> <p><i>(I've seen happy since it's not about work, when it comes to honest work at every gig I'll cry)</i></p>	✓			
4	<p>Dedy : beda banget sama cinta, cinta kalau manggung ga nangis(senyum tertawa)</p> <p><i>(It's a very different with Cinta, Cinta that doesn't cry on the stage)</i></p> <p>Widi : ga nangis ya?</p> <p><i>(Not crying?)</i></p> <p>Dedy : marah - marah haha</p> <p><i>(always angry haha)</i></p> <p>Cinta : kata siapa?</p> <p><i>(who says?)</i></p>		✓		

	Dedy : enggak, cinta itu perfeksionis kalo mau manggung semua harus wah (<i>No, you're a perfectionist if you want to put on a show</i>)				
5	<p>Context: (Dedy told that widi would shootin the shooting range and 99% of the guys but that widi would be there and she was excommunicated there.)</p> <p>Dedy : tapi katanya lu dikucilkan?dilecehkan? (<i>But they said you were excommunicated? Harassed?</i>)</p> <p>Widi : eeh maybe some of them ya mungkin mungkin i don't know ada kepentingan masing” atau mungkin gasuka sama aku atau kepentingan apa i never know about that atau mungkin aku perempuan masih muda biasanya ada yang suka kali , gatau juga ya gue gamau kepedean.intinya sebenarnya semua plus minus jadi cewe mungkin masih di apa ya gue mau ngomongnya bingung takut salah ngucap disini. Emm jadi cewe bisa minjem senjata paling gitu aja . cuman gaenaknya ya kalau misalnya ada yang suka trus aku gak ngasih respon balik mungkin dia jadi dendam atau gimana gitu. kata mereka gitu intinya gitu. ngerti gak nangkep gak gue gamau salah (<i>Yeah, maybe some of them. yeah, maybe I don't know about each other. or maybe I never know about that. Umm... so the girl can borrow the weapon just like that. It's just that if someone likes it and I don't respond back then he might get even with a grudge or something. That's what they call it. Do you understand what I'm saying?</i>)</p> <p>Cinta : nangkep (<i>yes</i>)</p> <p>Dedy : nangkep-nangkep (<i>okey</i>)</p> <p>Widi : kurang lebih intinya kekgitu Coba pakai kata” om dedy (<i>Pretty much point to that. Try uncle dedy's words</i>)</p> <p>Dedy : nangkep-nangkep. Kalau cinta nangkep gue ngomong enggak kan gue keliatan tolol nanti</p>	✓	✓		

	<i>(yes. If Cinta speaks yes but I do not, then I look foolish)</i>				
6	<p>Context : (When they stories about drunk people sexually abusing them)</p> <p>Widi : mungkin dia gapunya ibu, kita gatau juga kan <i>(Maybe he's dont have a mother, we should)</i></p> <p>Cinta : no ,aku bukan ngomongin itu ya. Lingkungannya mau itu keluarganya atau teman” nya <i>(No, I'm not talking about that. The neighborhood wants it to be his family or his friend)</i></p> <p>Dedy : tapi tadi lu bete banget ketika ngomong begituan,lu kenapa? <i>(But you're so tired of saying that. what's wrong with you?)</i></p> <p>Widi : (Chuckles and doesn't answer))</p> <p>Dedy : lu pernah ngalami pelecehan seksual ? <i>(you ever abuse anyone?)</i></p> <p>Widi : eee...</p>			✓	
7	<p>Context : (Suddenly widi cried after being asked by the hosts whether she had ever been sexually abused)</p> <p>Widi : (nangis di pelukan cinta)</p> <p>Dedy : hey, im sorry</p> <p>Widi : <i>its'okey</i>(nangis)</p> <p>Cinta : take your time. We can stop</p> <p>Widi : gapapa-gapapa kita harus tetap ngobrol kan, its okey. <i>(It's okay we have to keep talking, its okay)</i></p>	✓			
8	<p>Context : (As widi cried the video on the stop for 5 minutes and after it went on and Cinta continued about what he and widi were talking about when she suddenly cried when asked if she had ever been sexually abused.)</p> <p>Dedy : okey kita baru balik lagi nih</p> <p>Cinta : jadi , kalau aku boleh jujur ini yang buat aku sakit hati dan sangat marah, aku dan widi ngobrol dibalik kamera. Disinilah aku melihat bukti nyata bahwa di negara kita korban pelecehan perempuan maupun laki-laki tapi mayoritas perempuan ya saking takutnya untuk speak up mereka yang jadi minta maaf, dan itu yang membuat</p>	✓			

	<p>aku berpikir why kok bisa ya oke aku gatau mungkin gak hanya di negara kita. Tapi di negara kita banyak korban meminta maaf karena nangis karena gakuat menahan perasaan yang mereka rasakan.</p> <p><i>(So if I'm being honest here is what makes me hurt and really angry, me and widi talking behind the camera. Here I see proof that in our country the victims of abuse to both women and men but the majority of women are so afraid to speak up for those who so apologize, and that's what makes me think why why can yes. But in our country many victims apologize for crying for resisting the feelings they feel.)</i></p>				
9	<p>Context: (Make sure widi is ready to tell her story or not)</p> <p>Dedy : so you want to change the topic or?</p> <p>Widi : i'm good , i'm fine. I want to talk about it because this is my chance i have you guys here orang yang pintar yang cerdas jadi buat yang dengerin dirumah mungkin gadak kesempatan seperti aku , trus mereka juga tau perasaan yang sama kek aku.</p> <p><i>(I'm good, I'm fine. I want to talk about it because this is my chance I have you guys here a smart guy who's smart so making people listen at home might be as unlikely as me, and they know how I am)</i></p> <p>Dedy : so why have one?</p> <p>Widi : which one? Haha</p> <p>Dedy : oh which one</p>	✓		✓	
10	<p>Context : (Dedy was confused by the Cinta and widi at the back of the screen when widi was crying, because dedy wasn't there when the two of them had a back story and dedy wanted to know what widi and cinta had told him)</p> <p>Dedy : i need to us sorry you want to share story tapi jika tidak gapapa, karena gue gatau apa yang kalian ceritakan tadi dibelakang.</p> <p><i>(I need to us sorry you want to share story but if it's not ok, because I don't know what you guys told me back there)</i></p> <p>Widi : ya</p> <p>Dedy : what happen?</p> <p>Widi : yang dulu?</p>				✓

	<p><i>(the old one?)</i> Dedy : yang mana aja. <i>(which one)</i></p>				
11	<p>Context : Widi told she had been alone through that difficult time and that she desperately needed a friend who could take her. And then he started crying when he told her) Widi : tanpa gue sadarin gue pengen di rangkul , dielus sama mereka. Ya mau nangis lagi gue. Intinya.. so hate this , im sorry <i>(Without me, I want to be held, wiped out by them. Yes I want to cry again.</i> Basically.. So hate this, I'm sorry) Cinta : no.. no.. no you are inspiring</p>	✓			
12	<p>Context: (When widi told me why the kidnapping of viera went viral on social media) Widi : nah ketauannya viralnya,karena kevin ngetweet itu gue juga baru ingat itu kevin ngetweet buat orang yang nyulik vokalis gue blablaba ternyata kan viralnya disitu akhirnya semua orang tau,yang tadinya gue ga pengen orang” tau. <i>(Now it spreads, because Kevin ngetweet it I also remembered that it's Kevin ngetweet for the guy who stole my lead singer blablaba it turns out the virus is in the end everybody knows, which I didn't want anyone to know.)</i></p>				✓
13	<p>Context:(Laura's is trying to tell that widi wouldn't dare to report her incident) Dedy : iya kenapa gak lapor? <i>(Yes. why didn't you report it?)</i> Widi : ya , habis itu si dia jemput marah” segala macem balek lagi tidak ada support aku habis kejadian marah” segala macam ayok laporan kata dia segala macem , aku gamau. <i>(Yeah, and then he comes up all upset, comes back, no support, no support, I'm out of anger)</i> Dedy : kenapa? <i>(why?)</i> Widi : ya males engga deh (I don't need that shit) Dedy: kenapa males? <i>(why you don't?)</i> Widi : karena kejadian itu, gue gak suka udah gitula.</p>	✓			

	<i>(Because of that incident, I don't like being asked.)</i>				
14	<p>Context: (Dedy asked if widi would not report what had happened to her because she was ashamed of it.)</p> <p>Widi : ya karena nggak banget, karena kejadian itu gak suka gue gitu loh. <i>(That's because it wasn't like that.)</i></p> <p>Dedy : lo gasuka karena kejadian itu memalukan atau what? <i>(You don't like it 'cause it was embarrassing or what?)</i></p> <p>Widi : enggak, memalukannya itu engga cuman gue ah udahla gitu. <i>(No, it's not just me doing it)</i></p>		✓		
15	<p>Context: (Widi told when she was taken by her ex to a small authority place on the scene)</p> <p>Widi : mungkin ya ini asumsi gue,di otak gue ah paling ini ABG abis mabok kenapa nih. Gitu kali ya,itu pikiran gue ditambah lagi si dia itu ga bantu gue ngasih tau ini abis gini gini enggak. Ya kan gue abis shock ya gue ditanya gue mau jawab apa nyet. Sorry itu gue udah dongkol banget sama keadaan gue saat itu. <i>(Maybe it's my assumption, in my brain. it's just this much higher than anything. I see, that's my mind. plus he didn't help me tell you this. Yeah. I was asked what the fuck I want to answer. I'm sorry for being a dick about my situation.)</i></p>		✓		
16	<p>Dedy : kalau diliat dari kasus itu untungya kan ga diapa"in , ya gada untungya sih sebenarnya <i>(Judging from the case, it's a good thing they didn't do anything)</i></p> <p>Widi : diapa"in ya tapi ya intinya mereka cukup tau diapa"in udah gitu. <i>(Let them off but yes, but the point is they know enough about what it is)</i></p> <p>Dedy : <i>oh shit..</i></p> <p>Cinta : boleh aku tambah sesuatu, okey aku bukan si psikolog i dont have a sertificate but im a sykologis technicly i am <i>(May I add something, okay I am not a psychologist I dont have a sergeant but im a technicly psychological)</i></p> <p>Widi : really?</p> <p>Cinta : yeah</p>	✓		✓	

	Widi : i need you				
17	(Context : When widi described trying to report to the authorities but did not get a good response, dedy reacted.) Dedy : ya tapi kita liat dari banyak sisi la cinta mengatakan . harusnya kalau gue ngeliatnya ya harusnya hal itu gak ada harusnya ee gue mau ngomong gimana ya agak sulit maksudnya. Pakai bahasa inggris ajala biar yang ga ngerti ga ngerti. <i>(Yeah, but we're seeing a lot of the other side of la. If I had seen it, it would have been there. it shouldn't have been there. English will not understand.)</i>			✓	
18	Context: (Widi and Laura looked at it to answer a question from dedy corbuzier who asked what the worthit means by the shirt they wore under the tag worthit. And Laura's love looked at widi) Cinta : <i>(menatap widi)</i> Widi : of course you. I dont and better words				✓
19	Context : (Dedy told me how he thinks about the word worth it from a movie he's seen and then suddenly he starts talking) Dedy : pembicaraan kenapa jadi berat ya <i>(Talk about why it's so hard)</i> Cinta : haha gapapa biar balance Dedy : <i>kalau ketemu cinta itu gini</i> Cinta : haha capek ya Dedy : hahaha cinta : <i>but i need the tell you . you worth it okey (ngomong ke widi)</i> widi : <i>im realy , karena aku fighting terus asek</i>			✓	
20	Context: (discussing about Cinta Laura statement about marriage) Widi : you want to get married right? Cinta : one day tapi ya gatau kapan bisa besok, bisa tahun depan <i>(but I don't know when it can be tomorrow, it could be next year)</i>	✓			

In this part, the researcher analyzed a non observance maxims are flouting and violation maxims from the Podcast Dedy Corbuzier Scene Widi Viera and Cinta Laura.

The data were analyzed based on Grice theory named Cooperative Principle Maxim and classified the language by using Grice theory to find flouting and violating maxim in the conversation and categorized the types of flouting and violation maxim. Theoretically , there are four types of maxim. They are Maxim Quantity , Maxim Quality, Maxim Relevance, and Maxim Manner. Here are some data of the speaker's utterances which were flouting Maxims and violation maxims.

1. Flouting Maxim

Flouting a maxim is divided into four namely flouting a maxim of quantity, flouting a maxim of quality, flouting a maxim of relation and flouting a maxim of manner.

a. Flouting the Maxim of Quality

Flouting the maxim of quality would imply a metaphorical use of language, an exaggerated expression of feelings (hyperbole), metaphor, irony, or banter. Irony and banter to get her form a pair. In this podcast, there were 4 utterances where maxim of quality was flouted. Here are some data of analysis.

a. Hyperbole & irony

People frequently disobey the quality maxim by using hyperbole and irony. People often use hyperbole to magnify the truth, which is patently false. While people frequently utilize intended irony to contrast actual circumstances. Here is the example of hyperbole and irony strategy in Podcast Dedy Corbuzier Scene Widi Viera Cinta Laura :

Context (Dedy greeted Widi and Cinta, then Widi replied that she not good, then Dedy asked Cinta Laura why Widi was her friend.)

In the context above, Cinta Laura flouted maxim quality. Flouted the maxim of quantity because her gives more answers than needed. Dedy asked about why Widi answered trying when Dedy asked how he was doing, and Cinta answer above seemed to know the meaning of Widi's answer and gave an analogy in which he used the word **“nge break”** which was indicated as flouted the maxim of quality by using hyperbola. The word **“nge break”** in the dictionary had the meaning of damaging, destroying. The words her implies meaning through words and it takes something. The first thing that really breaks us first is about the parable that he wants to convey with the state of Widi who is trying to answer. Cinta should be enough to answer i don't know. From this utterance using exaggerated statements to express feelings and conditions Widi. Because She knows the meaning of Widi's answer when asked how are you.

b. Flouting Maxim Quantity

The utterance in this podcast was identified as flouting the maxim of quantity by saying more than saying less than they are needed, or to give extra information before they want probably to the point. They did not give as informative as it with occurs as needed. It can be happened because the speaker may want to present the stronger information or to make a joke. In this podcast, there were 5 utterances where maxim of quantity was flouted. Here are some data of the analysis.

a. To create humors

Context (Dedy is confused about what Cinta and Widi were talking about after he cried behind the scenes. And Dedy offers Widi to tell or not, if not he can be changed to another topic)

In the context, Widi flouted maxim quantity when she said "which one (laughs) haha" which did not contribute the information Dedy needed. The word which one in

Widi's speech was used to create humor in Dedy's question so that Widi flouted the maxim of quantity by using to create humors so as not to create a tense atmosphere when she wanted to tell about her experiences.

c. Flouting Maxim of Manner

In order to keep a secret, people use utterances that flouted maxim of manner. Secret must not be know by others and people have to quietly talk about it or use some unclear utterance, so that the utterances can not be understood by others. In this podcast, there was 2 utterances which maxim of manner was flouting. Here some data of the analysis.

a. to keep a secret

Context (cinta menjejek dedi suka galau)

In the context above, Cinta flouted maxim manner. Flouted maxim manner because when answering Widi's statement " okey gua ngerti gue kalian berdua, gue keluar ya haha " Widi's statement seemed to want to know what Cinta and Dedy meant but Cinta answered "*next time*" where the statement sounded ambiguous and unclear with the answer needed by Widi which was indicated as flouting the maxim of manner to keep a secret.

d. Flouting Maxim Relation

Flouting the maxim of relation as an exchanging topic by using irrelevant comment, but it expected that a hearer knows the meaning by making connection between current topic and the preceding one. People flout maxim of relation in order to change the topic. It may be caused the speaker does not want to give answer or does not know the answer. In this podcast, there were 5 utterances which maxim of relation.

a. to change a topic

context : (Widi gave a statement that every time she performs she always wants to cry)

In the context above, Widi flouted the maxim of relation. Flouting the maxim of relation because when answering a question from Dedy suddenly Widi changed the topic by talking to Cinta Laura " *Kedua everything happens so fast kan. (nengok arah cinta) its my grammar right? Hahaha takut ada guru bahasa inggris*" in that question, Widi gave the question, it was indicated that he flouted the maxim of relation by using to change a topic.

2. Violation maxim

Violation of the maxim is divided into four parts, violating the maxim of quantity, violating the maxim of quality, violating the maxim of relation, and violating the maxim of manner.

a. Violation of Maxim Quantity

Speaker violates the maxims of quantity when the information they give to the hearer is not enough to know what is being talked about. Here, the speaker does not want the hearer to know about the whole information. In this podcast, there were 9 utterances which violation of maxim quantity.

Context : When Cinta Laura explains Widi's past and present character, then Dedy confirms Cinta's statement that she knows about Widi Viera.

In the context above, Cinta Laura violated the maxim of quantity. Violated maxim of quantity because when talking about Widi it seems as if she knowing Widi's condition by giving exaggerated statements " *Dalam 6 tahun terakhir aku lihat perubahan yang drastis aura nya agak berubah, tapi aku gatau kenapa jujur, karna kita terakhir ketemu udah 2 3 tahun sebelum pandemi*". In this statement it is indicated that it has violated the maxim of quantity. And according to Christofen 2015, Cinta violated this maxim because she does not want to hurt Widi Viera with her statement about Widi, where the statement is indicated to have violated the maxim of quantity using the excuse of avoiding to hurt hearers.

b. Violation of maxim quality

violating towards maxim of quality is a situation where a speaker is not sincere and gives wrong information to a hearer, which can be said as a lie. In this podcast, there were 5 utterances which violation of maxim quality.

In this conversation, Dedy responses were seemingly untrue which were classified as a violation of maxim quality. Dedy violated the maxim quality because he said something that he does not believe to be true. He said "beda banget sama cinta, cinta kalau manggung ga nangis. (*very different from Cinta , if she does not cry when she is on stage*). He did the violation of maxim quality twice. He gave the information with lack evidence, as in the utterances of " *marah-marah*" and " *enggak, cinta itu perfeksionis kalo manggung harus wah*".

c. Violation of maxim manner

violating towards maxim of manner happens when someone gives obscure reference, and vague reference, in order to avoid a brief and orderly answer in a conversation. In this podcast, there were 3 utterances which violation of maxim manner.

Context: (when Widi told why Widi Viera's kidnapping became viral on social media)

In the context above, Widi violated maxim manner because when widi said “nah ketauannya viralnya,karena kevin ngetweet itu gue juga baru ingat itu kevin ngetweet buat orang yang nyulik vokalis gue blablabla ternyata kan viralnya disitu akhirnya semua orang tau,yang tadinya gue ga pengen orang-orang tau.

(Well, I found out that it went viral, because Kevin tweeted it, I also just remembered that Kevin tweeted for the person who kidnapped my vocalist, blablabla, it turned out that the virus was there. In the end, everyone found out, which I didn't want people to know.) The words of “**blablabla**” indicate as the violation of maxim manner. Widi used the ambiguous word of blablabla which was not understood by listeners. The word “**blablabla**” has an ambiguous meaning for listeners who have the goal of not telling all the events being discussed in the podcast which are indicated as a violation of maxim manner.

d. Violation of Maxim Relation

violating in the maxim of relation happens when speakers try to distract and change the topic to another one. In this podcast, there were 5 utterances which violation of maxim relation

Context : (Cinta and Dedy tell stories about drunk people who commit sexual harassment, and Widi suddenly cuts off the conversation by giving a statement)

In the context above, Widi violated the maxim of relation. Violating maxim relation because when Cinta Laura tried to explain about Dedy Corbuzier's story about a drunk and abusive person then suddenly Widi cut off the Cinta's talk and gave the statement " *mungkin dia gapunya ibu,kita gatau juga kan* " (memotong ucapan Cinta Laura) *yaya dia cacat intinya*. In this statement, Widi seemed annoyed with the person who carried out the harassment, so she gave a statement like that that was not related to the discussion of Cinta Laura and Dedy, which was indicated as violating maxim relation which aims to make listeners confused about the topic.

CONCLUSION AND RECOMMENDATIONS

This research was aimed to find the types of violation and flouting maxim of Cooperative principle and find the most dominantly produced between violation and flouting of the maxim in Podcast Dedy Corbuzier Scene Widi Viera and Cinta Laura and the purpose for which the maxims was violated. Based on the data finding and discussion this research used the theory of the Grice Maxims of Cooperative Principle and is assisted by theory of Cutting and Christoffersen to find the reasons why the maxims were violated. Based on the data analysis, there are 22 utterances that are classified as Violating Maxim. Meanwhile there are 14 utterances that are classified as flouting the maxims. So the violation of maxim was the most dominantly produced by conversation in Podcast Dedy Corbuzier. There are 9 utterances that violate the maxim quantity, 5 violating maxim quality, 3 violations maxim manner, and 5 violations maxim relation. Meanwhile there are 14 utterances that are classified as flouting the maxims. There are 4 utterances that flouted the maxim of quality , 5 flouting maxim of quantity , 2 flouting maxim manner , and 6 flouting maxim of relation

The reason they violation of maxim quantity more dominant because the speaker des not want the hearer to know about the whole information. Meanwhile they flouted the maxim relation by giving the information that did not have relation to the questions. The guest stars flouted the maxim because they want to change a topic and to uncover the hidden meaning behind the utterances. It can be concluded that the violation of maxims is more dominant in rather than the flouting maxims.

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